



One Care of Southwest Virginia, Inc.

# One Care of SWVA

## **A Consortium of Substance Abuse Coalitions**

*Sarah T. Melton, PharmD, BCACP, BCPP, FASCP*

*Chair, One Care*

[meltonst@etsu.edu](mailto:meltonst@etsu.edu)



# Strategic Planning Process

February 2009 – An agreement on basic beginning assumptions

- Critical historical opportunity in time especially with the national attention focused on substance abuse in Appalachia
- Strategic to take this issue on as a region and work to speak with one voice rather than on an individual agency or jurisdiction basis
- Important to operate from the collaborative standpoints of **policy, data and advocacy** because being unified can make difference



# Mission

- One Care of Southwest Virginia is committed to decreasing substance abuse and misuse, and related social, economic and health factors through planning, policy, data, and advocacy.



# Vision

- One Care's vision is to be a model for achieving significant reductions in substance abuse and related social, economic and health factors by building and supporting community partnerships.





# Organizational Focus

- Policy
- Data
- Advocacy



# One Care Service Region



# Accomplishments

- Reconstitution and reorganization of the One Care of Southwest Virginia
- Close partnerships with legislators on the state and federal levels
- Hosting of four regional meetings for the collection of data for the development of the One Care of SWVA Blueprint for Substance Abuse and Misuse Prevention, Treatment, and Control
- Key partner of REVIVE! Naloxone Overdose Education Programming



# Accomplishments

- Planning and hosting more than 15 *Free Educational Forums on Prescription Drug Abuse* reaching over 5,000 prescribers and dispensers
  - *Prescription Drug Abuse Forum*
  - *Treatment of Chronic Pain in Patients with Addiction*
  - *Neonatal Abstinence Syndrome*
- Provision of presentations and public awareness meetings throughout the region
- Established partnerships with substance abuse coalitions, Healthy Appalachia Institute, and the SWVA Health Authority
- Governor's Task Force on Heroin and Prescription Drug Abuse 2015-2016



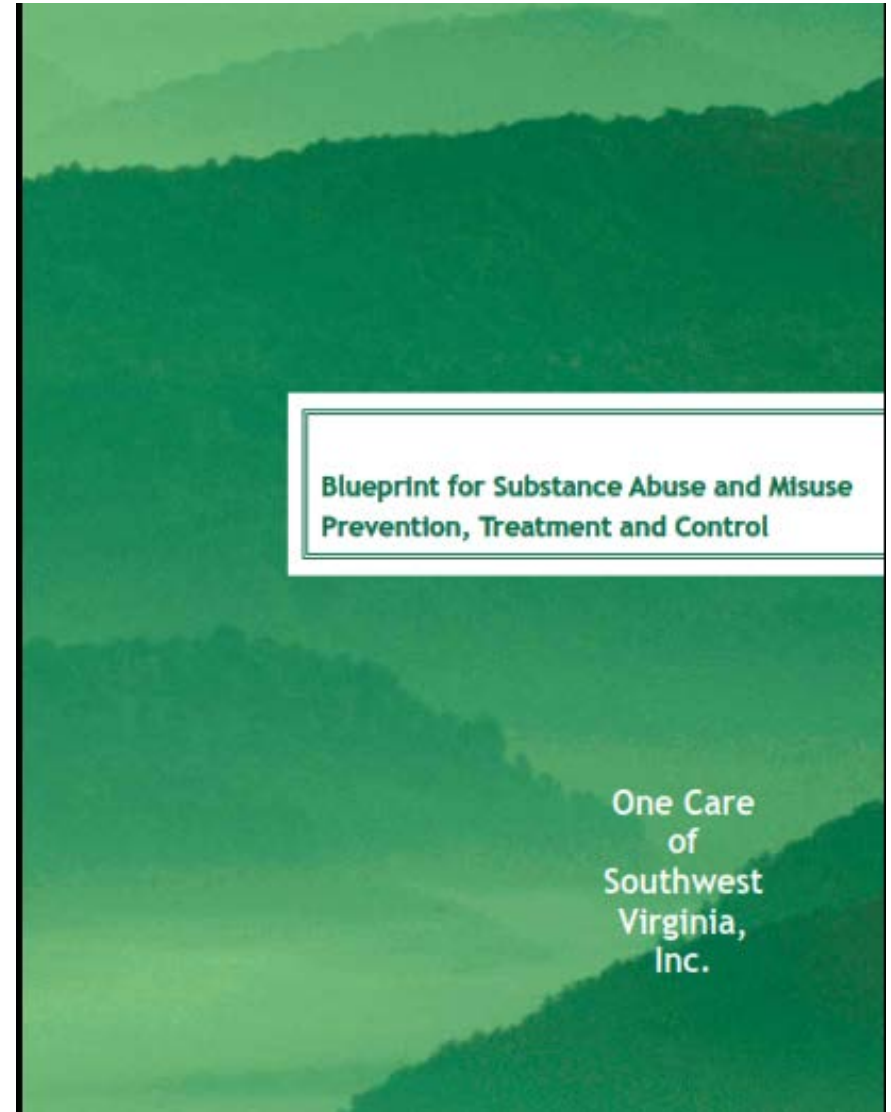
# Accomplishments

- Legislation
  - Tramadol as a “drug of concern” before a controlled substance
  - Mandatory registration of prescribers and dispensers with the Prescription Monitoring Program (PMP)
  - Mandatory checking of the PMP before prescribing controlled substances
  - Mandatory continuing medical education

# Moving toward success...

## ***One Care of SWVA's Blueprint for Substance Abuse and Misuse Prevention, Treatment and Control***

<http://wpp2.webpublishpro.com/sites/default/files/onecare/files/One%20Care%20Blueprint%202011.pdf>



# The Blueprint

- 17 Goals with 81 *Near, Intermediate and Long Term Objectives*
- A full action plan for a *Comprehensive Communications Campaign*
- 13 *Policy Initiatives* geared towards primary prevention of misuse or abuse
- “Adopt a recommendation” feature



# Moving Toward Success

- Presenting at the National Drug Abuse Summit
  - Education of students about prescription drug abuse (Generation Rx)
    - <http://gattoncopgenerationrx.weebly.com/>
  - Community involvement
  - Care of Pregnant Women with Opioid Dependence
  - Engagement of Prescribers for Life-long learning about addiction and appropriate prescribing of opioids

# Moving Toward Success

- Testimony for Congressional subcommittee of Energy and Commerce – Oversight and Investigation, April 2015
  - <http://energycommerce.house.gov/hearing/examining-growing-problems-prescription-drug-and-heroin-abuse-state-and-local-perspectives>
  - Provider education (students, residents, prescribers)
  - Expanded access to naloxone
  - Treatment: standards of care
  - Monitoring with PMP
  - Storage and disposal

# Moving Toward Success

- Contracted with the VDH Office of Minority Health and Health Equity to provide
  - Four 6-hour CE programs across the Commonwealth targeted in rural areas
  - 3-hour health care profession education program on prescription drug abuse at 2 Schools of Medicine in Virginia
  - 5 regional trainings for naloxone education for lay rescuers across the Commonwealth, targeting rural areas using the REVIVE! curriculum

# Moving Toward Success

- Contracted with the Virginia Rural Health Association to provide operational director services
  - Beth O'Connor
  - [onecare.beth@gmail.com](mailto:onecare.beth@gmail.com)



# Goals

- Further expansion of Virginia-based continuing education seminars in partnership with the MSV, VDH and other stakeholders outside of our coalition region
- Implementation of goals in the Blueprint
- Continuing efforts in supporting the existence and establishment of SA Coalitions throughout the region
- Improving visibility in the region with community coalitions, researchers, behavioral health practitioners, state authorities, and federal entities through personal contact, publications, and increasing internet presence



# One Care of SWVA



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