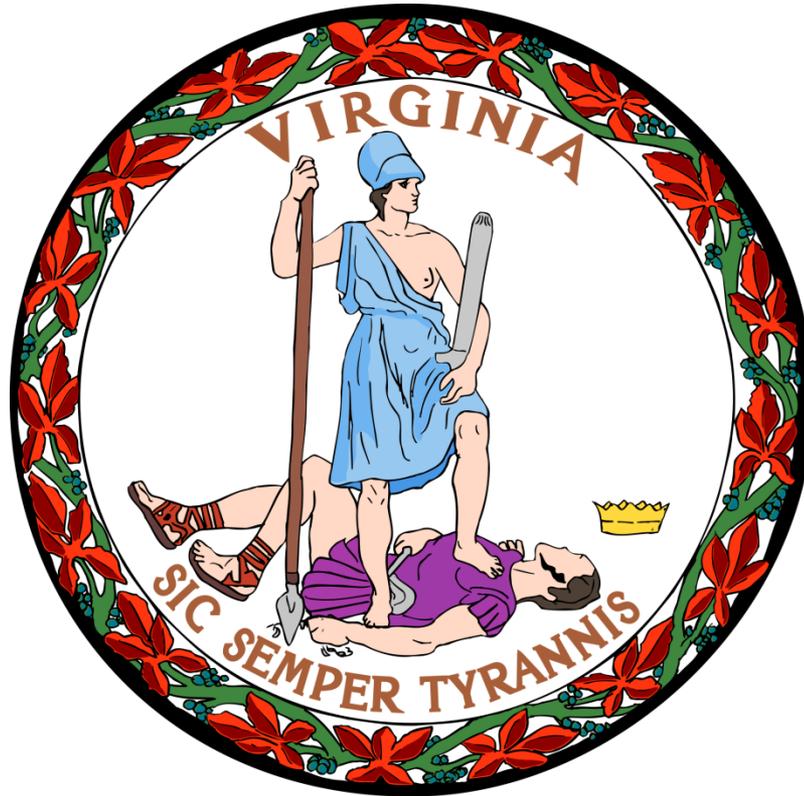




Governor's Task Force on Prescription Drug & Heroin Abuse



Education Workgroup Implementation Plan Updates

September 21, 2015

Education Workgroup Implementation Plan Updates

Create and send “Dear Colleague” Letters, stock Op-Eds, *and other outreach materials to relevant public and professional audiences affected by this epidemic.*

- *Coordination with Department of Education, targeting specifically school nurses, athletic directors, and students in 11th and 12th grades.*



Education Workgroup Implementation Plan Updates

Coordinate with other stakeholders and agencies to create and distribute Public Service Announcements, awareness and prevention materials, and other collateral marketing materials.



Education Workgroup Implementation Plan Updates

Questions & Comments?



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